Unwinding in Wisconsin

WI Enrollment Conference

Sept 18, 2023

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About Kids Forward

The mission of Kids Forward is to inspire action and promote access to opportunity for children and families of color and those furthest from opportunity.

What We Do

Using a research- and community-informed approach, we advocate for effective, long-lasting solutions that break down barriers to success for children and families of color and furthest from opportunity.

Kids Forward works to improve outcomes for children in areas of:

- early care and education
- health
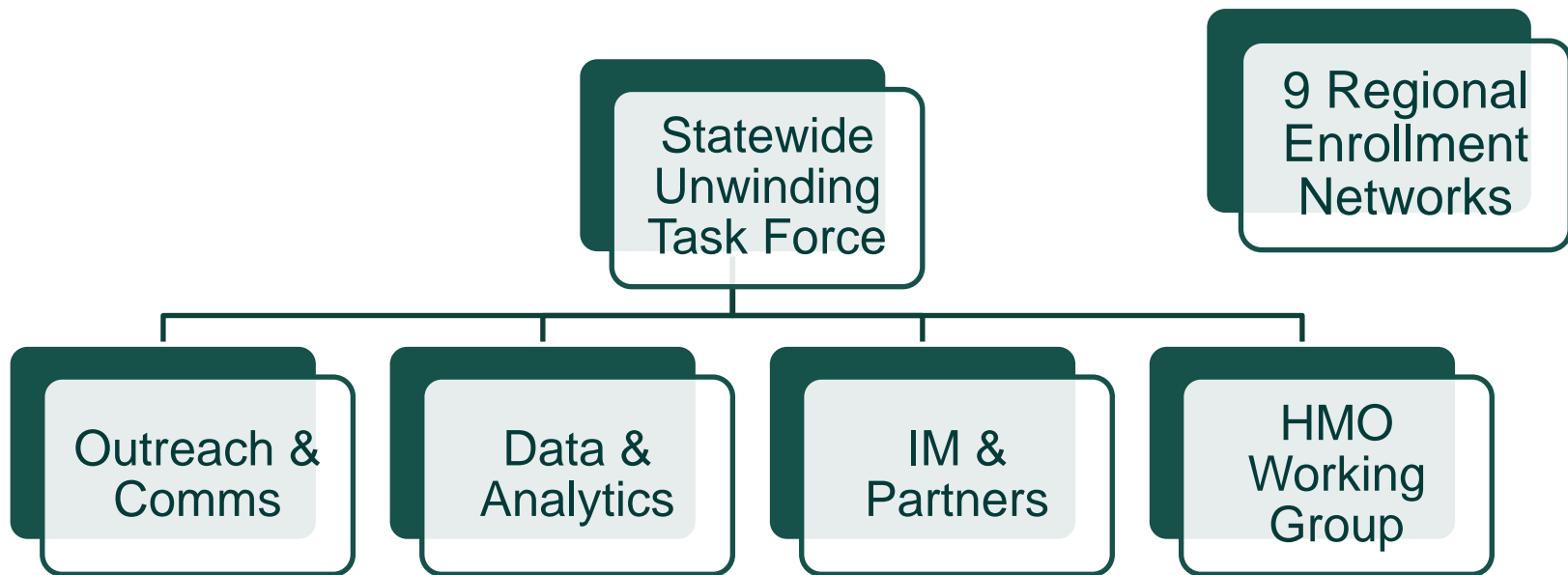- economic security
- youth justice

Outline for today

- Organizational structure for unwinding efforts
  - Background and rationale for the Outreach Unwinding Dashboard
  - Overview & Possible Use Cases
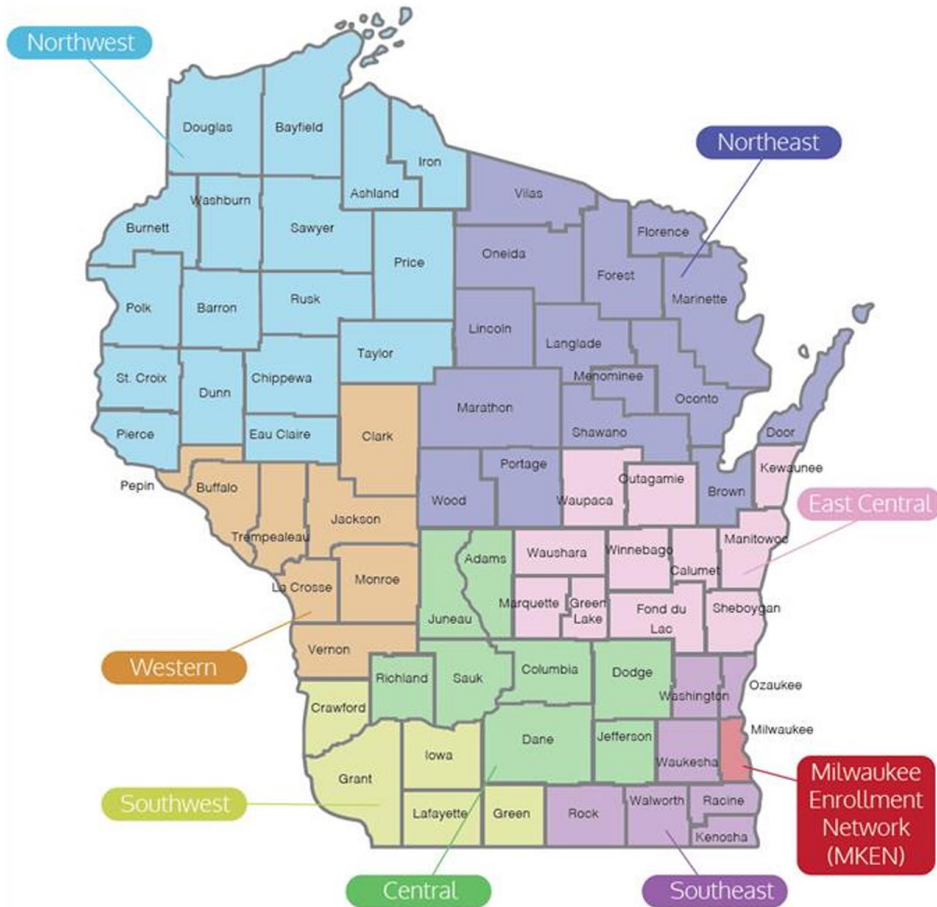
Organizing the Unwinding Effort in Wisconsin

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                    ┌──────────────────┐         ┌──────────────────┐
                    │    Statewide     │         │   9 Regional     │
                    │    Unwinding     │         │   Enrollment     │
                    │    Task Force    │         │    Networks      │
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         ┌──────────────┼──────────────┬──────────────┐
   ┌───────────┐  ┌───────────┐  ┌───────────┐  ┌───────────┐
   │ Outreach &│  │   Data &  │  │    IM &   │  │    HMO    │
   │   Comms   │  │ Analytics │  │  Partners │  │  Working  │
   │           │  │           │  │           │  │   Group   │
   └───────────┘  └───────────┘  └───────────┘  └───────────┘
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- Questions about the Task Force?
- Email - DHSForwardHealthPartners@dhs.wisconsin.gov

Regional Enrollment Networks

Latino Enrollment Network: Statewide

Contact Covering Wisconsin to join an enrollment network

Unwinding Dashboard Background

Began in 2020 by the DHS/OCI Health Care Partnership with significant partner input

The purpose of the dashboard is to provide actionable information to support *community-level outreach and communications strategies* to help people retain their Medicaid coverage or find other health insurance coverage during the unwinding.
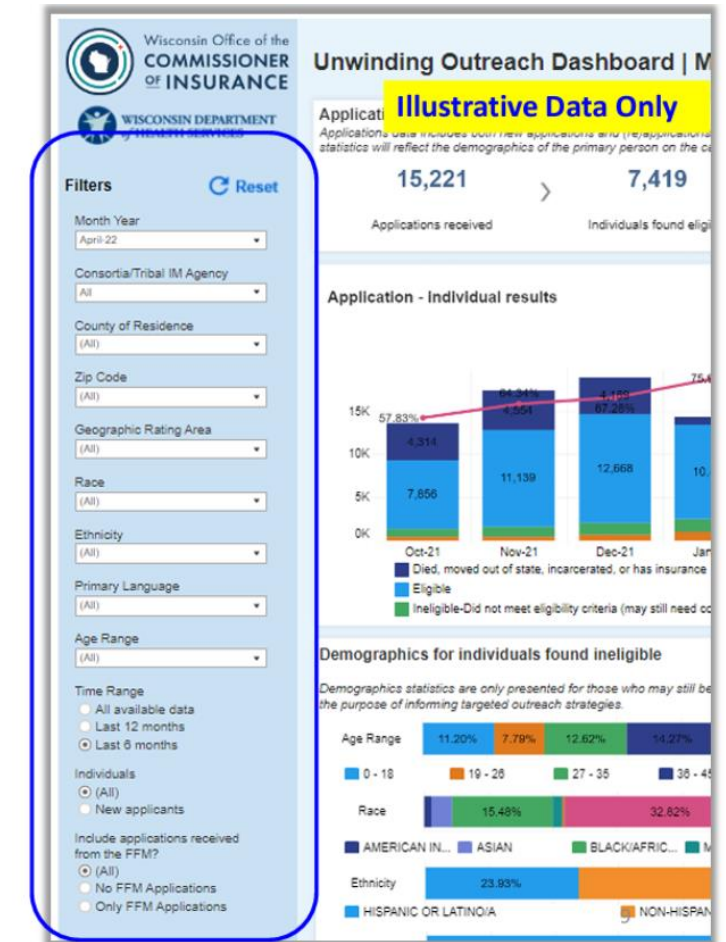
Dashboard access is limited to collaborators who've signed data use agreements

Unwinding Outreach Dashboard

- Data falls into three major categories
    - Medicaid Enrollment
    - Medicaid Applications
    - Medicaid Renewals

- Includes full Benefit Medicaid enrollees (BadgerCare Plus, EBD Medicaid, Inst & Community Waivers, SSI Medicaid)

- Can be filtered by:
    - Program
    - Month
    - Geographies
    - Race
    - Ethnicity
    - Primary Language
    - Age

How Outreach Dashboard Data Could be Used?

See what's happening & make plans

Better target outreach efforts

Understanding systems gaps and disparities (if any)

Basis for advocacy and systems improvements moving forward

Questions & Thank You!