



The Connector Tool

An easy option for consumers to find local help

Go to www.coveringwi.org/enroll to view and use the Connector Tool

What can you do with the Connector Tool?



Consumers can:

- Search for local health insurance help by zip code
- Choose English, Spanish, or other languages
- Get a list of items needed for a successful appointment
- Schedule appointments online, when offered



Health insurance enrollment assisters can:

- Promote their locations
- Add the Connector Tool widget to their website
- Schedule appointments through the Connector Tool, if desired

Agencies on the tool are seen by:

- Consumers seeking help
- The 2-1-1 helpline staff

The Wiscovered.com website also links to the tool.

The screenshot shows a web interface titled "FIND LOCAL HELP". It includes a location pin icon and text: "Need help with your health insurance application? Enter your ZIP code below to find appointments with local application assisters." Below this is a form with a "ZIP CODE" field containing "53705", a "25 miles away" field, and an "Any" dropdown. A "SEARCH FOR HELP" button is at the bottom. At the very bottom, there are links for "Schedule an Appointment Online" and "SCHEDULE ONLINE".

Connector Tool Listing Requirements:

Health insurance enrollment assistance must be:

- For both Healthcare.gov and BadgerCare Plus
- No cost to the consumer
- Provided to the general public, not only clients/patients

Fill out form to add your location:

www.coveringwi.org/assister-signup

Do you have questions about adding your location or scheduling appointments on the Connector Tool?

 608-261-1455

 info@coveringwi.org

Signing up for insurance is easier with expert help!

Consumers who receive personal help through the Connector Tool are nearly 60% more likely to successfully enroll.